

**National Network of Library of Medicine  
Southeastern/Atlantic Region**

**Quarterly Report**

**May 1, 2006 – July 31, 2006**

**University of Maryland Baltimore  
Health Sciences and Human Services Library**

**Date submitted: October 19, 2006**

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## Executive summary

Much for the quarter was spent in start up activities for the new contract and completing activities for an extension to the old contract.

Personnel were our first task. Becky Hebert resigned her position effective May 26, 2006. The position was advertised on several listservs and at the Medical Library Association Placement Service in Phoenix. Recruitment efforts continued through June and telephone interviews were completed in July. In-person interviews will be held in August. Regina Johnson joined the staff as Program Management Specialist on June 5, 2006. She will be responsible for financial management of the contract and support to the executive director and coordinators. Colette Becker was out on extended sick leave from the end of May through the end of the quarter. She worked part-time from home during this time. She is expected back next quarter.

Recruitment began for a task force on disaster planning. We spent the summer recruiting the 12 members with the assistance of each state's health sciences library associations. By the end of the quarter we had over half of the members appointed. The task force will meet virtually starting in the fall. Beth Wescott will facilitate this endeavor.

Our funding opportunities for year 01 were announced in June. Promotional messages were sent to regional and state listservs. See <http://nnlm.gov/sea/funding/index.html> for more information on the ten awards and subcontract opportunities. We may have to close our exhibit awards next quarter. We have already exceeded our budgeted amount.

Resource Library agreements were sent in June to 30 libraries, the University of Maryland Health Sciences and Human Services Library will serve as the Regional Medical Library and the 31<sup>st</sup> resource library. At the end of the quarter, all but four agreements had been returned. Follow-up in August is planned.

We provided logistical support to NLM for *the Good Medicine: Native American Ways of Well-being and Health* consultation at the National Museum of the American Indian, Washington, DC June 22-23, 2006. Janice Kelly, Regina Johnson and Stephanie Dennis attended the consultation along with NLM staff and invited guests. It was decided to use unexpended funds for the second meeting to be held in New Mexico in December. Paperwork to transfer those funds is underway.

We are continuing to use the web to promote and deliver our services. Sheila continues to develop the online course, *¿No Comprendo?: Spanish Health Resources for the English Speaking Librarian* as part of her agreement with the MLA CE Institute on Developing Online Instruction. The course will be announced at the end of September 2006. Toni continues to develop and hold quarterly web conferences with hospital librarians in the region. The next scheduled event is a discussion with Susan Barnes about evaluation on August 31, 2006. Colette completed the redesign of the new website in June and continues to modify the navigation to ensure user satisfaction.

## Network infrastructure

TABLE 1. Quarterly infrastructure data

	Current quarter	Previous quarter*
Network members – full	592	
Network members – affiliate	568	
Libraries providing services to unaffiliated health professionals	48%	___ ( _%)
Libraries providing services to public users	50%	___ ( _%)
Average fill rate for resource libraries	81%	81%

### Regional Advisory Committee (RAC) activities

RAC committee nominations were accepted through July 15, 2006. Appointments to the four committees – Network Access, Outreach to Health Professionals, Consumer Health and Technology - will be made in August. See <http://nnlm.gov/sea/about/rac.html> for a list of appointees.

Regional Disaster Planning Task Force named. Twelve members were recruited to participate on a task force with the charge: to provide background information on what plans exist in the state, devise or recommend procedures on how Network members notify the RML when disasters or emergencies occur, and recommend what information or resources the RML should make available for use by Network members. The task force will meet virtually beginning in September to determine ways to collect information on plans in place in the region. For more information see: <http://nnlm.gov/sea/outreach/disaster.html>

### Needs assessment and evaluation activities/data

Sheila Snow-Croft participated in several teleconferences with the Outreach Evaluation Resource Center. It was decided at the end of the quarter that Dale Prince would take over responsibilities as the SE/A liaison to the Center.

## Outreach

TABLE 2. All newly funded awards and projects

Start/ end dates	Title of award/ project	PI institution	PI last name	Funding amount	Project type*
June 6, 2006 – August 30, 2006	Exhibit at Georgia Rural Health Association and Celebrating Rural Georgia, Augusta, GA	Mercer University School of Medicine	Smith	\$2,000	Exhibit Award
June 28, 2006 – August 30, 2006	Exhibit at the North Carolina Pediatric Society Annual Meeting, Myrtle Beach, SC	Northwest AHEC	Six-Means	\$2,000	Exhibit Award
June 30, 2006- October 30, 2006	Exhibit at the Southern Medical Association Annual Conference, Charlotte, NC	Charlotte AHEC	Sullivan	\$2,000	Exhibit Award
July 14, 2006 – September	Exhibit at the Georgia Council of Media Organizations 2006	Mercer University School of	LaBeause	\$1,726	Exhibit Award

30, 2006	Convention, Athens, GA	Medicine			
July 17, 2006 – October 30, 2006	Exhibit at the 27 <sup>th</sup> Annual Mountain Medical Meeting, Asheville, NC	Northwest AHEC	Six-Means	\$2,000	Exhibit Award
July 17, 2006 – August 30, 2006	Exhibit at the Retirement Living Showcase, Wilmington, NC	New Hanover Public Library	Sheridan	\$1,000	Exhibit Award
July 25, 2006 – October 30, 2006	Exhibit at the South Carolina American Association of Mental Retardation, Myrtle Beach, SC	University of South Carolina School of Medicine	Wilson	\$864	Exhibit Award
July 25, 2006 – October 30, 2006	Training for South Carolina early intervention professionals	University of South Carolina School of Medicine	Wilson	\$500	Training award

Update of ongoing major projects (funded at ≥ \$15,000)

No projects have been awarded at this time. In early June, the funding opportunities for year 01 of the contract were announced and promoted on several regional listservs. See <http://nnlm.gov/sea/funding/index.html>. Several new express awards were announced this year.

Several extensions were secured for projects funded in year 05 as well as Go Local projects. Quarterly and final reports are appended.

TABLE 3. Presentations and training provided by RML staff

<b>Date</b>	<b>Last name of staff responsible</b>	<b>Title of presentation/training</b>	<b>Location (city, state)</b>	<b>Number of participants</b>	<b>In-person or distance education</b>
May 6, 2006	Ottosen	Prescription for Success: Consumer Health Information on the Internet	Flatwoods, WV	12	In-person
June 6, 2006	Ottosen	Prescription for Success	Leesburg, FL	23	In-person
June 6, 2006	Ottosen	Beyond an Apple a Day: Providing Consumer Health Information in a Public Library	Leesburg, FL	23	In-person
June 6, 2006	Ottosen	From Snake Oil to Penicillin: Evaluating Consumer Health Information on the Internet	Leesburg, FL	23	In-person
June 10, 2006	Ottosen	MedlinePlus Demonstration for Bone and Joint Decade Project	Hagerstown, MD	7	In-person
July 19, 2006	Ottosen	Homework Help: Science Resources from the National Library of Medicine and Beyond	South Charleston, WV	15	In-person
May 11, 2006	Prince	Technology Presentation for SOLINET	Atlanta, GA	140	In-person

June 1, 2006	Prince	Geeks Bearing Gifts	Winston-Salem, NC	14	In-person
June 7, 2006	Prince	Super Searcher	Cambridge, MD	13	In-person
June 26, 2006	Prince	SLA Presentation on Technology	Baltimore, MD	28	In-person
July 18, 2006	Prince	Geeks Bearing Gifts	Washington, DC	16	In-person
May 6, 2006	Snow-Croft	Introduction to NLM services and databases at the Alabama Department of Public Health annual conference	Tuscaloosa, AL	All assembled	In-person
May 8, 2006	Snow-Croft	MedlinePlus and NLM Systems Introduction	Tuscaloosa, AL	5	In-person
May 9, 2006	Snow-Croft	MedlinePlus and NLM Systems Introduction	Tuscaloosa, AL	8	In-person
June 7, 2006	Snow-Croft	Prescription for Success	Orange Park, FL	6	In-person
June 8, 2006	Snow-Croft	From Snake Oil to Penicillin	Jacksonville, FL	8	In-person
June 9, 2006	Snow-Croft	From Snake Oil to Penicillin	Gainesville, FL	10	In-person
June 23, 2006	Snow-Croft	MedlinePlus and NLM Systems Introduction	Fredereksted, St Croix, USVI	5	In-person
June 23, 2006	Snow-Croft	MedlinePlus and NLM Systems Introduction	Fredereksted, St Croix, USVI	4	In-person
June 23, 2006	Snow-Croft	MedlinePlus and NLM Systems Introduction	Fredereksted, St Croix, USVI	4	In-person
June 26, 2006	Snow-Croft	Prescription for Success	Christiansted, St Croix, USVI	7	In-person
June 27, 2006	Snow-Croft	Public Health on the Web	Christiansted, St Croix, USVI	8	In-person
June 28, 2006	Snow-Croft	Public Health on the Web	Charlotte Amalie, St. Thomas, USVI	9	In-person
June 29, 2006	Snow-Croft	Prescription for Success	Charlotte Amalie, St Thomas, USVI	6	In-person
May 3, 2006	Wescott	Mastering DOCLINE 2.7	Washington, DC	12	In-person
May 9,	Wescott	Mastering DOCLINE 2.7	Baltimore,	70	Distance

2006			MD		Education
June 13, 2006	Wescott	Mastering DOCLINE 2.7	Baltimore, MD	87	Distance Education
June 23, 2006	Wescott	Easy to Read Health and Wellness Material (a.m.)	New Orleans, LA	14	In-person
June 23, 2006	Wescott	Easy to Read Health and Wellness Material (p.m.)	New Orleans, LA	13	In-person
June 25, 2006	Wescott	To Your Health	New Orleans, LA	27	In-person
July 27, 2006	Wescott	Mastering DOCLINE 2.7	Washington, DC	10	In-person
May 12, 2006	Yancey	Introduction to PubMed	Tallahassee, FL	13	In-person
May 12, 2006	Yancey	Introduction to PubMed	Tallahassee, FL	11	In-person
May 12, 2006	Yancey	Introduction to PubMed	Tallahassee, FL	10	In-person
June 16, 2006	Yancey	Introduction to PubMed	Rockville, MD	11	In-person
June 21, 2006	Yancey	Overview of Clinical Databases	Baltimore, MD	47	Distance education
July 12, 2006	Yancey	African American Community Health	Winston-Salem, NC	19	In-person

TABLE 4. Exhibits. Exhibit reports have been entered into the Exhibits Database.

Dates	Organization name	Meeting name	Location (city, state)
<b>RML NATIONAL EXHIBITS</b>			
May 7-10, 2006	American College of Obstetricians and Gynecologists	Annual Clinical Meeting	Washington, DC
June 23-26, 2006	International Society on Hypertension in Blacks	Annual Meeting	Atlanta, GA
<b>RML REGIONAL/STATE/LOCAL EXHIBITS</b>			
May 4-5, 2006	Alabama Department of Public Health	APH Annual Conference	Birmingham, AL
July 28-29, 2006	VA Integrated Network of Family Organizations	Annual Conference	Charlottesville, VA
<b>SUBCONTRACTED NATIONAL EXHIBITS</b>			
<b>SUBCONTRACTED REGIONAL/STATE/LOCAL EXHIBITS</b>			
May 8-10, 2006	North Carolina College of Obstetricians and Gynecologists	Annual Clinical Meeting	Raleigh, NC
July 22-26, 2006	Tennessee Pharmacy Association	Annual Convention	Knoxville, TN

July 26-28, 2006	North Carolina Community Colleges Learning Resources Association	Annual Conference	Raleigh, NC
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#### Actionable feedback received from exhibit visitors

An attendee at the International Society on Hypertension in Blacks suggested including a Spanish abstract for articles from the *American Journal of Public Health*.

#### MedlinePlus Go Local

Go Local funding was advertised as one of the outreach funding opportunities. To date, no proposals have been received. George Washington University had expressed interested in doing a project for the District of Columbia but planned to wait until additional outside funding was secured.

#### **Other staff activities**

TABLE 5. Publications and resources developed by RML staff

<b>Date completed/ published</b>	<b>Last name of staff responsible</b>	<b>Title</b>	<b>Medium (e.g., journal article, newsletter article, brochure, online tutorial)</b>	<b>Submitted to Clearinghouse ("yes" or "out of scope")</b>
May 22, 2006	Ottosen, Hebert	From seed to maturation: the development of consumer health outreach by the National Network of Libraries of Medicine	Poster presentation	Out of scope

May 3, 2006 Janice and MJ attended the National Commission on Library and Information Services (NCLIS) award ceremony at NLM, Bethesda, MD. The Medical University of South Carolina, one of our Network members, won the coveted award for a project funded through the Network.

May 19-24, 2006 MJ, Janice, Beth, Colette, Dale, Sheila, Terri and Toni attended the Medical Library Association (MLA) meeting, Phoenix, AZ. MJ, Colette and the coordinators attended the RML directors meeting while there as well as the appropriate individual breakout sessions.

May 24, 2006 Terri attended the Diversity Symposium entitled, *Serving Diverse Users: Cultural Competencies for Health Sciences Librarians* at the Medical Library Association annual meeting. She and Becky participated as members of the symposium planning team.

June, 2006 Toni set up a new state electronic discussion list. The list, called SCHealthLib, is for medical librarians in South Carolina. The list was greeted with enthusiasm by several hospital librarians and both Resource Library directors.

June 8, 2006 Terri met via telephone with Shawn Escoffery of the U.S. Department of Housing and Urban Development (HUD) to discuss providing consumer health training at five pilot project Neighborhood Network sites. Terri will develop a training module on MedlinePlus and NIHSeniorHealth for a possible date in early November. Terri also discussed the possibility of Sheila developing a training module on obtaining funding and/or grant writing and attending a HUD teleconference to present this information to the HUD Neighborhood Network coordinators in the region.

June 9-14, 2006 Toni acted as host for several NLM developed continuing education courses held at the Health Sciences & Human Services Library during the Special Library Association meeting held in



Baltimore, MD. Presented were *Introduction to Toxicology and Environmental Health Resources* and *NCBI Molecular Biology*.

June 28, 2006 Beth was notified that her course *Easy to Read Health and Wellness Material for Consumers* was selected for the 2007 MLA Annual Meeting in Philadelphia. Dale was notified that his class, *Geeks Bearing Gifts*, was selected also as an offering for MLA 2007. Terri was notified that her class *ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers* was chosen as an alternate CE offering for that meeting. Terri's class will debut in the fall at the regional chapter meeting.

June 22-23, 2006 Janice, Regina and Stephanie Dennis attended the NLM exhibit consultation at the National Museum of American Indian, Washington, DC. We provided logistical support for the meeting.

July 10-11, 2006 Sheila attended the Centers for Disease Control (CDC) National Center for Health Statistics (NCHS) conference on Health Data for All Ages (HDAA) in order to provide more informed instruction in the class *Public Health on the Web*.

July 11, 2006 Janice and Terri made a site visit to the New Hanover Public Library to meet with Alice Sheridan, the principle investigator on a recent subcontract. They also visited the Coastal Area Health Education Center and met with Karen Stafford while there.

July 19, 2006 Terri met with Sherry Kuhl of the West Virginia University Center on Aging to discuss NN/LM programs and future funding opportunities.

July 20-21, 2006 Janice and Sheila attended the Conference on Native American Health Information Services in Albuquerque, NM. Several Network members with active projects in the US attended the 1.5 day conference to hear about and share outreach experiences.

July, 2006 Sheila, with Ann Thurland from the St. Croix Health Department, began working on a poster to submit for MLA 2007 on providing public health services in the US Virgin Islands.